

## ISM—Japan Uses ISM’s *Inside Supply Management*® Magazine in More Ways Than One

In 2007, ISM—Japan established the “Perusal Group” to global supply chain management issues and the English. Most supply managers in Japan only read and write English language has been a challenge for many of them.

To address this issue, the president of ISM—Japan, “Sam” MBA, JGA who reads and writes English, meets with on a monthly basis at the HOSEI Business School. The read and discuss the content and terminology published in *Management*®. Attendees also discuss the “best practices” says, “Gathering together with supply management very effective and efficient way to discuss and exchange

Since these meetings have been so successful, the Perusal to a higher level by turning an article published in *Inside* presentation for the ISM—Japan Annual Conference in chosen was *Looking Beyond the Present*, which was of *Institute Supply Management*®. The presentation, offered in both English and Japanese, was about the 2012 J. Shipman Gold Medal Award recipient, Joseph L. Cavinato, Ph.D., C.P.M., who discusses the evolution of purchasing and issues pertaining to global supply chain management.

精読グループ活動報告 (2012年6-7月合併号)	
ISM機関紙	June/July, 2012
1 Title	Looking beyond the present 現在の次を見よう
2 The 2012 J. Shipman medalist J. シップマンメダリスト	Joseph L. Cavinato ジョゼフ・キャビナート 
3 Organization 所属団体	<ul style="list-style-type: none"> <li>□ ISM Professor of Supply Chain Management at Thunderbird School of Global Management in Glendale, Arizona</li> <li>□ Head of Thunderbird's global supply chain leadership course of study.</li> <li>□ Founding executive director of the A.T. Kearney Center for Strategic Supply Leadership (CSSL) at ISM</li> </ul>

gain a deeper understanding of terminology used in this field. Japanese, so understanding the

Osamu Uehara, CPSM, C.P.M., about 15 participating members purpose of these meetings is to ISM’s magazine, *Inside Supply* of their organization. Uehara professionals once a month is a views.”

Group has taken this initiative *Supply Management*® into a September 2012. The article published in the June/July issue